



**American
Red Cross**
Orange County Chapter

2010
COURSE CATALOG and
REGISTRATION FORM

26th Annual

Disaster Preparedness Academy



PREPARE

for **IMPACT**



Wednesday, October 27, 2010
Anaheim Convention Center
Level 3
800 W. Katella Ave.
Anaheim, CA 92802

NEW FEATURES:

Health Care Training Track

Faith-Based Training Track

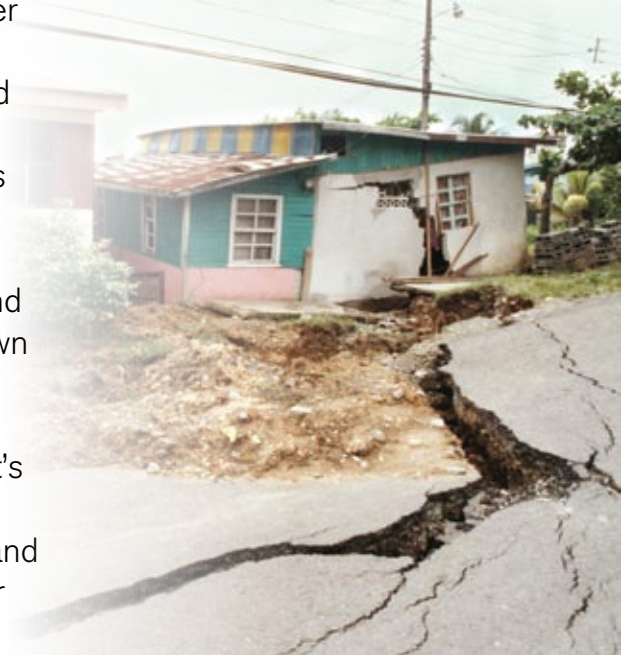
Pre-Academy Certification Courses

TRAINED. EMPOWERED. PREPARED.



PREPARE for IMPACT

By sharing knowledge, resources and expertise for over 125 years, the American Red Cross has been fulfilling our mission of providing relief to victims of disaster and helping people prevent, prepare for and respond to emergencies. Our Orange County chapter encourages employers and residents to join our mission to ensure we are all prepared for any emergency, small or large, man-made or natural. Recent events, from wildfires and landslides to pandemic flu and earthquakes, have shown that preparedness is key. Workplaces need essential information to either help begin an emergency plan or become more comfortable with their current one. That's where the Disaster Preparedness Academy can help. We encourage people to attend this affordable event and learn from our local experts while networking with your peers.



GENE DAILY/AMERICAN RED CROSS

What is the Disaster Preparedness Academy?

Celebrating our 26th year, the Disaster Preparedness Academy's (DPA) mission is to provide information to the community regarding emergency preparedness planning, mitigation, response skills and recovery operations. The Academy offers an affordable day of training tailored to meet the interests of emergency and continuity managers from large and small businesses, government agencies, schools, universities, health care and faith-based organizations as well as concerned individuals.

Workshop session presenters are recognized emergency/disaster preparedness experts and leaders in their fields. They have "real world" disaster response and operations experience. These are the people who are, to a large degree, involved with and responsible for the welfare and safety of the residents of Southern California.

Where is the Disaster Preparedness Academy?

Anaheim Convention Center
(Level 3)
800 W. Katella Avenue
Anaheim, CA 92802
(714) 765-8950
www.anaheimconventioncenter.com

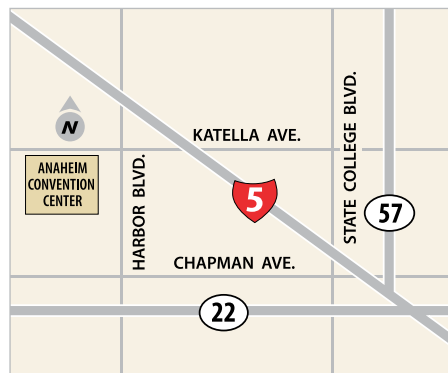


Table of Contents

Introduction	2
Program Highlights	3
Guest Speakers	4
Schedule of Events	5
Pre-Academy Workshop Descriptions ...	6
Workshop Descriptions	7-11
Presenters	12
Steering Committee	13
Excellence in Disaster Preparedness Award Nomination Form	14
Registration Form	15

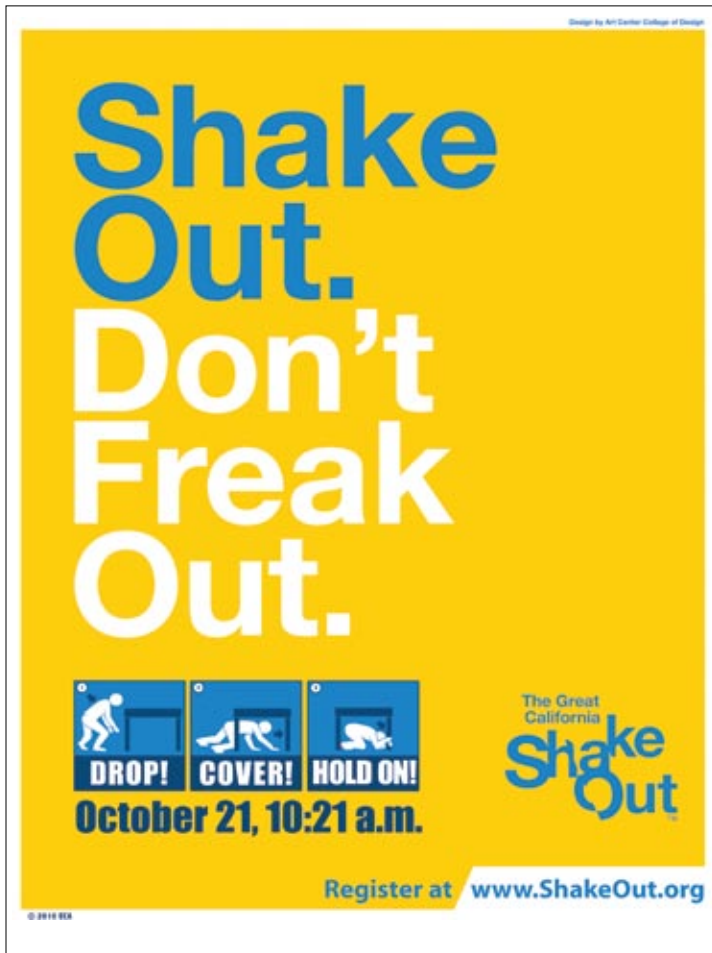
Two More Training Tracks **New!**

This year we have added two new training tracks targeting important members of our emergency-related community: Faith-Based and Health Care Organizations.

Training Tracks: All eight training tracks are:

- A - Schools
- B - Workplace Preparedness Planning
- C - Workplace Recovery Planning
- D - Faith-Based Preparedness **New!**
- E - Health Care **New!**
- F - General Interest 1
- G - General Interest 2
- H - General Interest 3

You can either follow a single track that meets your needs or select workshops from any track to customize your training. The entire course schedule can be seen on page 5 and individual workshop descriptions begin on page 6.



Pre-Academy Workshops **New!**

This year we have added three workshops presented on October 26, the day prior to the Academy, at the American Red Cross of Orange County Training Center, located at 600 Parkcenter Drive in Santa Ana.

Simple Triage and Rapid Treatment

Search and Rescue

CPR for the Professional Rescuer and Healthcare Provider

These workshops are hands-on, certificate workshops. You may attend these workshops solely or combine them with Academy workshops for a discounted rate. Details are on page 6.



Exhibit Hall

You will have the opportunity to browse and compare the latest disaster-related products and services, and meet with representatives from public and private sectors. The exhibitors will be giving away many products throughout the day. This is a valuable feature of the Academy that you will want to take advantage of.

Opportunities for Exhibitors: We afford an excellent opportunity to display products and emergency services to a very diverse audience. If you have a disaster-related business and would like to be an exhibitor please contact our DPA Coordinator at (714) 481-5341 or dpa@oc-redcross.org to request an exhibitor package. This information is also posted at www.oc-redcross.org.

Academy Award Nominations

The Academy pays special tribute to Orange County businesses, schools, cities, agencies or organizations that prove a commitment to disaster preparedness. The nomination form is on page 14.



Workplace **IMPACT** • Government **IMPACT** • Community **IMPACT**

We designed our three general sessions to complement each other with one folding into the next. Beginning the day with a tabletop exercise; Anaheim City Manager Tom Wood will present a disaster scenario, giving the participants an opportunity to identify the potential large-scale needs of their workplace, schools and community. At lunch Sheriff Hutchens will speak about Orange County's resources and response to large-scale disasters including the collection, assessment and organization

of critical information as well as the coordination of local, state and federal resources. During the closing session Division Chief Mike Boyle, Orange County Fire Authority, will narrow the focus by addressing "our role" and "your role" during a disaster. Discussing the strategic and tactical priorities and considerations of emergency responders during a disaster, he will identify not only the roles of emergency responders, but also community-based responders and civilians as well.

Kickoff Guest Speaker and Tabletop Exercise Facilitator:

Thomas J. Wood
City Manager, City of Anaheim

Thomas J. Wood was appointed City Manager of the City of Anaheim on July 21, 2009. He has an extensive background in public policy administration, management operations, and is the chief administrator for Orange County's oldest city, which covers 50 square miles, with nearly 349,000 residents and 3,200 employees. Wood is responsible for implementing the policies of the Anaheim Mayor and City Council, oversight of \$1.3 billion budget and monitoring Anaheim's five-year \$523 million capital improvement plan. Wood has more than 30 years of municipal management experience which has resulted in the renewal of neighborhoods, balanced budgets and coordinated public safety efforts.



Luncheon Keynote Speaker:

Sandra Hutchens
Sheriff-Coroner, Orange County Sheriff's Department

Sandra Hutchens, the 12th Orange County Sheriff, leads more than 3,800 sworn and professional men and women who serve in areas of Patrol Operations, Criminal and Special Investigations, the County's Crime Lab, Coroner's Office, the County's courts, and the five county



jails. The Sheriff's Department provides direct patrol services to more than 700,000 of the County's 3.1 million residents, including twelve municipal cities via contract, as well as the County's harbors, John Wayne Airport, and the Orange County Transportation Agency. Hutchens also oversees the operations of the 8th largest jail system in the nation.

Hutchens has a reputation as a tough street cop and a proficient manager who shapes massive law enforcement resources to address the challenges of public safety. Her educational and professional training and experience give her the background necessary to oversee the operations of the Orange County Sheriff's Department, whether it is a threat to national security, effectively and efficiently addressing crime, or problem solving on neighborhood issues.

General Session Keynote Speaker:

Michael E. Boyle
Division Chief, Orange County Fire Authority

Michael Boyle has been in the fire service for over 30 years and has served in a wide variety of assignments. Boyle currently oversees Division 5, the department's Urban Search and Rescue Program, and the county's Joint Hazard Assessment Team. He is a member of Cal Fire's Incident Management Team #6 and Incident Commander for the Orange County Fire Authority's Incident Management Team #2.



Boyle is very active as an instructor for both public service, military and private industries teaching a variety of topics including hazardous materials, emergency response and response to terrorism incidents. He has an extensive background in emergency incident management.



SCHEDULE of EVENTS

October 26 • PRE-ACADEMY WORKSHOPS at American Red Cross of Orange County Training Center

TRACK A	8 a.m. - 12 noon	Simple Triage and Rapid Treatment and Mass Casualty Simulation: Test Your Skills!	1 - 5 p.m.	Basic Search and Rescue: A Common Sense Approach to Search and Rescue After a Disaster
TRACK B	8 a.m. - 5 p.m. CPR for the Professional Rescuer and Healthcare Provider			

October 27 • DISASTER PREPAREDNESS ACADEMY at Anaheim Convention Center

7:30 a.m.	Registration Opens · Exhibit Hall Opens · Continental Breakfast							
GENERAL SESSION 8 to 9:30 a.m.	Tabletop Exercise: PREPARE for IMPACT Kickoff Guest Speaker and Facilitator: Thomas J. Wood , Anaheim City Manager							

BREAK / EXHIBITOR TIME

TRACK	SCHOOLS TRACK A	WORKPLACE PREPAREDNESS PLANNING TRACK B	WORKPLACE RECOVERY PLANNING TRACK C	FAITH-BASED PREPAREDNESS TRACK D	HEALTH CARE TRACK E	GENERAL INTEREST 1 TRACK F	GENERAL INTEREST 2 TRACK G	GENERAL INTEREST 3 TRACK H
SESSION 1 9:45 to 11 a.m.	Emergency Operations Center Orientation Training Course	Emergency Preparedness 101: Key Steps for Successful Programs	Recovery Planning: Nuts & Bolts in a Tough Economy	Prepared to Serve: How to Start a Disaster Response Team in your House of Worship	Response to a Catastrophic Emergency: EMS and Health Care Perspective	Earthquakes and Tsunamis: The Year 2010 in Review	Preparing Your Home for Disaster	Indicators of Terrorist Activity: Everyone has a Role in -Counter-Terrorism

BREAK / EXHIBITOR TIME

SESSION 2 11:10 a.m. to 12:25 p.m.	Continued from Session 1A	Continued from Session 1B	Exercising and Maintaining the Plan	Preparing Together: A Preparedness Initiative for Seniors and People with Disabilities	Children in Disaster	The Call to Evacuate: Plan, Prepare, Practice	Wireless Technologies and Infrastructure	Psychotic, Predatory & Problematic Behaviors in the Workplace
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LUNCH 12:30 to 2 p.m.	Academy Awards Presentation Guest Speaker: Sandra Hutchens , Orange County Sheriff-Coroner							
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BREAK / EXHIBITOR TIME

SESSION 3 2:15 to 3:30 p.m.	School Shootings: Preparing for the Aftermath	Exercise Design Made Easy	Disaster Case Studies: Lessons Learned and Best Practices	Getting Involved: How You Can Help!	Crisis Management 101: Mental Health Considerations for Staff	Ready Resources: A Place to Start	Urban Wildfires: Understanding the Impact of our Decisions	Indicators of Terrorist Activity (1-H Repeated)
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BREAK / EXHIBITOR TIME

GENERAL SESSION 3:45 to 4:30 p.m.	Guest Speaker: Michael Boyle Division Chief, Orange County Fire Authority							
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PRE-ACADEMY WORKSHOPS



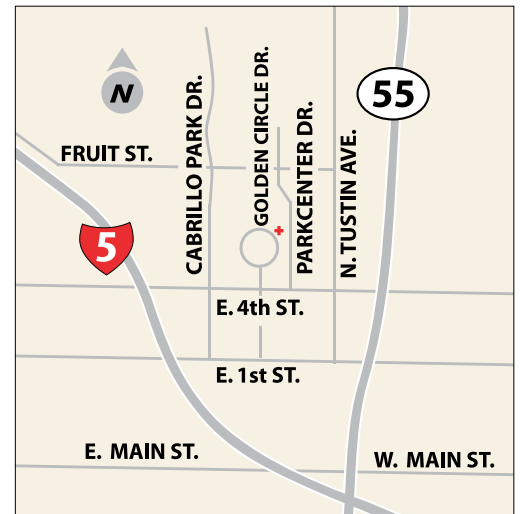
When?

Tuesday, October 26, 2010 - 8 a.m. to 5 p.m.

Where?

American Red Cross of Orange County
Training Center
600 Parkcenter Drive
Santa Ana, CA 92705
(714) 481-5300

New opportunity presented this year is our three Pre-Academy workshops offered to further meet your training needs. These workshops provide instructor-led training and simulated scenarios to practice your skills. All Pre-Academy workshops are certification courses. You may combine Pre-Academy workshops with the next day's Academy at a discounted value or attend Pre-Academy workshop(s) only.



Two training tracks from which to choose are:

Track A (Class size is limited to 30 maximum)

8 a.m. – 12 p.m.

Simple Triage and Rapid Treatment (START) & Mass Casualty Simulation: Test Your Skills!

Following a major disaster, many people could be injured, so you need to be prepared. Your plan should include a simple skill called triage which means “to sort” the injured. After an overview of how to triage using the START (Simple Triage and Rapid Treatment) method, you will have an opportunity to participate in a mass casualty scenario to test your knowledge of triage and basic first aid. The scenario will include actors with simulated injuries and will conclude with an interactive discussion on some of the points learned in the exercise.

1 – 5 p.m.

Basic Search and Rescue—A Common Sense Approach to Search and Rescue after a Disaster

This discussion on urban, technical and disaster search and rescue operations will address various elements of basic search techniques and rescue practices that could be carried out without specialized rescue tools. People that could be responsible for the search and rescue of trapped victims before a trained rescue team arrives will have an understanding of how to use available resources for emergency shoring, victim location and identification, and to aid casualty removal. This presentation will put an emphasis on personal safety and address the various hazards that could be found during a disaster situation. A systematic approach to the problem will ensure a higher degree of efficiency, resulting in the saving of more lives while minimizing the danger to rescuers.

Track B (Class size is limited to 18 maximum)

8 a.m. – 5 p.m.

CPR for the Professional Rescuer and Healthcare Provider

This 8-hour class is designed for the rescuer who has a duty to respond, or anyone with the desire for advanced CPR and response knowledge. Course content includes recognizing and caring for breathing and cardiac emergencies for adults, infants and children; two-rescuer CPR, use of resuscitation mask, bag-valve mask and AED training. Class textbook and pocket mask included. Participants who successfully demonstrate skills and pass written test will receive a two-year American Red Cross CPR for the Professional Rescuer Certificate.

Registration Information:

Pre-Academy registration fee for one training track is \$80* without Disaster Preparedness Academy.

Combination registration fee for Pre-Academy workshop(s) and Disaster Preparedness Academy** is \$70 plus the appropriate Academy registration fee on page 15.

* Pre-Academy registration fee does not include lunch.

** Disaster Preparedness Academy registration fee includes continental breakfast and lunch.

Register for Pre-Academy Workshops and Disaster Preparedness Academy on the Registration Form located on Page 15.



GENERAL SESSION: 8 – 9:30 a.m.

TABLE-TOP EXERCISE: PREPARE for IMPACT

Facilitator: Thomas J. Wood

City Manager, City of Anaheim

You will have the opportunity to participate in an interactive disaster scenario designed to highlight potential needs and key issues your organization should address before disaster strikes. During this scenario you will have the opportunity to interact and network with peers from different types of businesses, schools and community organizations. You will leave this session with a simple, yet useful, framework to build your own scenario that you can customize to test your organization's readiness.



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SESSION 1: 9:45 – 11 a.m.

SCHOOLS: TRACK A

1A Emergency Operations Center Orientation Training Course

Linda Morin · EHS/Emergency Management Coordinator, Coast Community College District

This Emergency Operations Center (EOC) workshop has been designed to provide all educational levels from primary schools through the university level with a sufficient amount of Incident Command System training to set up and operate a functional EOC. This course will review the Incident Command System section specific functions used in an EOC and introduce a “planning process” to support emergency response operations. In addition, the attendee will review EOC design options, create a terminology list and learn the processes of integrating EOC functions into their daily preparedness operations.

WORKPLACE PREPAREDNESS PLANNING: TRACK B

1B Emergency Preparedness 101—Key Steps for Successful Programs

Matt Ankley · Emergency Preparedness Program Manager, Disneyland Resort

Al Roth · Director, Environmental, Health & Safety, Newport Corporation

Your company needs to be prepared for the unexpected. You've just been handed the task of building an effective emergency preparedness program – in a limited time and budget. What to do? Don't stress out, this presentation is for you! In this session you will learn the fundamentals of how to build and sustain that successful program.

Topics covered will include:

- Basic process of the emergency management life cycle
- Key steps in preparing any business, school or government agency
- The necessity and dangers of drills and exercises
- Maximizing internal and external resources for program support
- Showing the “ROI” of Emergency Management planning

WORKPLACE RECOVERY PLANNING: TRACK C

1C Recovery Planning: Nuts & Bolts in a Tough Economy

Steve Jordan · Principal, Traiden Global Solutions

Tony Adame · Senior Vice President, Marsh

At least 25% of businesses that close as a result of a disaster never reopen. Could your company survive a major and sustained disruption of its critical operations? Are you faced with that recurring challenge of continually having to do more with less? During this session you'll learn about the importance of recovery planning and how to leverage limited resources to create your own recovery plan.

FAITH-BASED PREPAREDNESS: TRACK D

1D Prepared to Serve: How to Start a Disaster Response Team in Your House of Worship

Corey Wylde · Director of Connections Ministries, Magnolia Baptist Church

In the weeks following 9/11, our Sunday church attendance rose 20%. In times of crisis, people flock to houses of worship for direction, consolation and help. Will you have a trained corps of volunteers ready for the opportunity to serve your community after a disaster? We will discuss the hows and whys of initiating interest in disaster preparedness, working with the local agencies and maintaining volunteer excitement long after their initial training and qualification.



HEALTH CARE : TRACK E

1E *Response to a Catastrophic Emergency: EMS and Health Care Perspective*

Ken Miller, M.D., Ph.D. - Medical Director, Orange County Fire Authority; Assistant Medical Director, Orange County Health Care Agency

Dorothy Hendrickson - Manager, Hospital Preparedness Program, Orange County Health Care Agency

Have you wondered how medical care will be delivered in a catastrophic earthquake? This workshop will answer that question. Dr. Miller, a veteran responder, will put local, regional, state and federal help in context and provide a real world view of what you can expect when the big one hits. Of particular interest is the federal teams/hospital interface, mass casualty response, disaster triage and what Orange County is doing to improve health response.

BONNIE GILLESPIE/AMERICAN RED CROSS



USGS



TALJA FRENKEL/AMERICAN RED CROSS



DANIEL CIMA/AMERICAN RED CROSS

GENERAL INTEREST: TRACK F

1F *Earthquakes and Tsunamis: The Year 2010 in Review*

James D. Goltz, Ph.D. - Earthquake and Tsunami Program Manager, California Emergency Management Agency

Attendees of this workshop will receive a current assessment of the earthquake risk in southern California and a review of earthquakes worldwide in 2010. Additionally, you will be provided an overview of preparedness and hazard-mitigation strategies which include recent scientific and technological developments. Utilizing these developments will help reduce casualties and property losses in the next damaging earthquake.

GENERAL INTEREST: TRACK G

1G *Preparing Your Home for Disaster*

Kirk Dominic - Deputy Fire Chief, Costa Mesa Fire Department

This workshop covers two important aspects of disaster preparedness.

1. What to expect during and after a disaster.
2. How to prepare your self and home to minimize the effects of a disaster.

The workshop provides a simple, systematic, organized approach for disaster preparedness. Handouts are provided as reference material. The workshop consists of an interactive presentation with question and answer time.

GENERAL INTEREST: TRACK H

1H *Indicators of Terrorist Activity—Everyone Has a Role in Counter-Terrorism*

This workshop is repeated in Session 3H. It is the same workshop presented both times.

Brian Young - Fire Captain, Terrorism Liaison Officer, Program Coordinator, Orange County Fire Authority assigned to Orange County Intelligence Assessment Center

Terrorism affects every one of us. It isn't something that just occurs "over there" in some far-away part of the world. The attempted attacks and plots have links all over the country in varied locations such as Arkansas, Colorado, Illinois, Minnesota, New York, North Carolina and Texas. Everyone has a role in preventing terrorist acts. We will examine the recent Times Square Plot and will discuss what we can do to prevent these attacks. It is a combination of diligence, awareness and luck that have prevented the recent plots from becoming successful.

SESSION 2: 11:10 a.m. – 12:25 p.m.

SCHOOLS : TRACK A

2A *This is a continuation of Session 1A: EOC Orientation Training Course*

WORKPLACE PREPAREDNESS PLANNING: TRACK B

2B *This is a continuation of Session 1B: Emergency Preparedness 101*



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HEALTH CARE: TRACK E

2E Children in Disaster

Sam Stratton, M.D. - Medical Director, Emergency Medical Services, Orange County Health Care Agency

In terms of disaster planning, we have failed our children and adolescents. Planning around the world has not adequately addressed how this vulnerable group is managed in disaster settings. Dr. Stratton, a recognized international expert, will share the latest research coming from his work with leading global disaster medical experts to identify trends in child/adolescent health outcomes and identify planning best practices.

GENERAL INTEREST 1: TRACK F

2F The Call to Evacuate: Plan, Prepare, Practice

Vicki Osborn - Assistant Emergency Manager, Orange County Sheriff's Department, Emergency Management Bureau

This class is back by popular demand. This workshop will cover the basics on how to plan and prepare your facility for a partial or total evacuation. Key topics include: when to evacuate, evacuation dos and don'ts, sheltering-in-place procedures and caring for people with special needs. Participants will be involved in interactive discussions regarding procedures that must be in place to effectively conduct evacuation drills and how to implement a post-evacuation plan for their employees. Also, hear lessons learned from the Santiago Fire evacuations and the rain events that followed.

GENERAL INTEREST 2: TRACK G

2G Wireless Technologies and Infrastructure

Scott Longhurst - President, Trillium Companies
Kymerli Fieux - Regional Sales Manager, Send Word Now

This workshop will focus on the importance of wireless communications in disaster preparedness. The presenters will discuss network infrastructure, how it is integrated into the national communications network and services provided to customers and first responders. Also discussed, will be how carriers have responded to disasters in the past as well as plans they have for ensuring their networks function in future emergency and disaster events.

WORKPLACE RECOVERY PLANNING: TRACK C

2C Exercising and Maintaining the Plan

DeBorah Lozada, Ph.D. - President, A Business Continuity by Design, Inc.

This Business Continuity Management (BCM) presentation will address the core components of the BCM Maintenance and Exercise Program and offer interactive discussions on obtaining executive management support, conducting an exercise and addressing lessons learned. BCM Exercise and Maintenance Program templates including project charter, project plan, policy, exercise scenario presentations, exercise summary report and exercise evaluation will be provided.

FAITH-BASED PREPAREDNESS: TRACK D

2D Preparing Together: A Preparedness Initiative for Seniors and People with Disabilities

Mike Orfitelli - Territorial Disaster Services Coordinator, The Salvation Army

Times of emergency bring unique stressors to vulnerable populations such as the frail, elderly and others with cognitive and/or mobility challenges. In this program offered by The Salvation Army, you will learn how you can help ensure the safety of those with access and functional needs by assisting in the development of a personalized preparedness plan. Volunteers connect with one or two participants, making quarterly visits to ensure that preparedness initiatives are in place, in addition to building a trusting relationship. The PrepGuide, a planning booklet, provides a readily available record of useful information (i.e. emergency contact information, reunion procedures and basic first aid) for use during a time of disaster or evacuation. Who in your congregation or neighborhood could benefit from your assistance?



GENERAL INTEREST 3: TRACK H

2H *Psychotic, Predatory and Problematic Behaviors in the Workplace: Recognition and Response*

Manny Tau, Psy.D. - Clinical and Forensic Psychologist, Threat Management Specialist

Rampages and workplace/school-place violence have yielded unprecedented numbers of homicides this year in the U.S. Examination of these incidences shows that violence does not occur in a vacuum. Recognizing and responding to potential warning signs are key to workplace/school-place violence prevention. This advanced seminar will address a continuum of problematic behaviors and their warning signs to assist employers in their workplace/school-place violence prevention efforts. Topics will include: toxic personality styles and maladaptive behaviors, stalking and digital malice, threat potential levels and perpetrator types, a rapid scan threat assessment approach of threat posturing, preparatory behaviors and rehearsal fantasies and components of a comprehensive threat assessment.

SESSION 3: 2:15 – 3:30 p.m.

SCHOOLS: TRACK A

3A *School Shootings – Preparing for the Aftermath*

Sherry Colgan Stone, Ed.D. - Emergency Planning and Preparedness Coordinator and part-time instructor, Riverside Community College District; School-Law Enforcement Partnership Training Coordinator, part-time employee, Orange County Department of Education

Most school shooting incidents are over within 20 minutes, but dealing with the aftermath and recovery can last months or years. Providing students with mental health services is critical for recovery, and is often overlooked as a priority in planning. This workshop will examine strategies for schools to provide critical incident stress management or psychological first aid, plan memorials and anniversaries of school shooting incidents, and best provide support services for students, staff and parents.

WORKPLACE PREPAREDNESS PLANNING: TRACK B

3B *Exercise Design Made Easy*

Anna Lee Cave - Emergency Preparedness Coordinator, City of Brea

This class is back by popular demand. Are you a new or part-time emergency planner? This workshop will give you practical hands-on tips for how to put together an emergency exercise. The information provided is appropriate for any forum that needs to exercise a plan, and is ideal for the small city or business with limited personnel and resources. The primary focus is on tabletop and functional exercises, but the steps involved are helpful in many areas of emergency management.

WORKPLACE RECOVERY PLANNING: TRACK C

3C *Disaster Case Studies – Lessons Learned & Best Practices*

Moderator: Bill Wostenberg - CBCP, PMP; Manager, Business Continuity Planning, Automobile Club of Southern California

Michael J. Amado - Life Safety Program Manager, Southern California Edison

Becky Christy - Business Continuity Manager, KARL STORZ Endoscopy – America, Inc.

Susan Zielan - Business Continuity Manager, Experian

In the event of a major business disruption event, how will your organization recover its mission critical operations? Is your organization focused on planning to address the effects of a disaster, versus the event itself? What if your business is impacted by: the loss of a major facility due to an earthquake, fire or flood; loss of staff due to an influenza pandemic; or, loss of critical vendor such as commercial electrical power provider? This session will feature a panel of experts who will share lessons learned and best practices for business recovery planning based on disaster events they responded to and recovered from.



**You can't stop a hurricane.
You can't predict an earthquake.
You can't control a wildfire.
But your workplace and family can be ready.**



(714) 481-5300
www.oc-redcross.org

- Free community disaster education classes
- Emergency preparedness kits and supplies
- CPR, First Aid and AED training
- Volunteer opportunities

Help prepare your workplace, family & community!



WORKSHOP DESCRIPTIONS

FAITH-BASED PREPAREDNESS: TRACK D

3D Getting Involved: How You Can Help!

Jim Giannestras · Chaplain Coordinator, Rapid Response Team, Billy Graham Evangelistic Association

L. Randall Lutz · Irvine Emergency Preparedness Chairman, Church of Jesus Christ of Latter-day Saints Irvine Stake

Kirk Dominic · West Coast Liaison, Hope Force International

Vicki McGuinness · Director of Emergency Services, OperationOC, Orange County Rescue Mission

Martin Kuo · Disaster Response Specialist, Buddhist Tzu Chi Foundation

This panel presentation will provide an overview of volunteer opportunities available in a faith-based disaster response. Learn how you can partner with:

- Billy Graham Rapid Response Team
- Hope Force International
- Latter Day Saints Church
- OperationOC/Orange County Rescue Mission
- Tzu Chi Foundation

A listening ear, a friendly face, a strong back, relief supplies – all are needed to meet the varied needs of disaster survivors. Join us and be a part of the recovery process!

GENERAL INTEREST 2: TRACK E

3E Crisis Management 101: Mental Health Considerations for Staff

Gail LaPorte · Behavioral Health Services Liaison for Disaster Planning, Orange County Health Care Agency

Disaster plans don't always adequately address the need to provide tools and training for staff during a disaster. These people may be asked to make difficult decisions in extremely stressful circumstances. Crisis Management 101 is intended to provide you with ways to help your employees anticipate and manage stress in a catastrophic disaster.

GENERAL INTEREST 1: TRACK F

3F Ready Resources: A Place to Start

Jenny Corsey · Account Executive, Westbound Communications

Monica Ruzich · Disaster Preparedness Specialist, American Red Cross of Orange County

Getting individuals prepared through large organizations is made easier with handy web-based tools which helps build the culture of preparedness in our community. Learn

how to use the latest web resources available in Orange County to prepare internal audiences – one by one – in your community organization or workplace. This workshop will include an overview of the popular new Red Cross Ready Rating™ program, a web-based preparedness self-assessment tool designed for businesses and schools. Also included will be an overview of Orange County emergency preparedness campaign ReadyOC and its new “Promise to Prepare” toolkit as well as a demo of the newly redesigned interactive website ReadyOC.org and its social media channels.

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TALIA FRENKEL/AMERICAN RED CROSS



BRAD MELLON/AMERICAN RED CROSS



GENE DAILEY/AMERICAN RED CROSS

GENERAL INTEREST 2: TRACK G

3G Urban Wildfires—Understanding the Impact of Our Decisions

Rick Reeder · Battalion Chief, Orange County Fire Authority

The focus of this workshop will be to provide a greater understanding of, “Why we do what we do”. Chief Reeder will discuss the strategic and tactical decision-making process used by Incident Commanders at major wildland, urban-interface fires. He will discuss the role of non-fire department emergency responders as well as the role of the individual home owner. Specifically; the adoption of, “stay and defend” or, “early evacuation” strategies. The Freeway Fire in Yorba Linda will be referred to as a case study, and the command and tactical decisions made during that incident will be reviewed.

GENERAL INTEREST 3: TRACK H

3H Indicators of Terrorist Activity—Everyone Has a Role in Counter-Terrorism

This workshop is repeated in Session 1H. It is the same workshop presented both times.

PRESENTERS



- Tony Adame** · Senior Vice President, Marsh, Newport Beach
- Michael J. Amado** · Life Safety Program Manager, Southern California Edison, Rosemead
- Matt Ankley** · Emergency Preparedness Program Manager, Disneyland Resort, Anaheim
- Anna Lee Cave** · Emergency Preparedness Coordinator, City of Brea
- Becky Christy** · Business Continuity Manager, KARL STORZ Endoscopy-America, Inc., El Segundo
- Jenny Corsey** · Account Executive, Westbound Communications, Orange
- Kirk Dominic** · Deputy Fire Chief, Costa Mesa Fire Department; and West Coast Liaison, Hope Force International, Costa Mesa
- Kymerli Fieux** · Regional Sales Manager, Send Word Now, New York City, NY
- Jim Giannestras** · Chaplain Coordinator, Rapid Response Team, Billy Graham Evangelistic Association, Encinitas



JERE GREENE

- James D. Goltz, Ph.D.** · Earthquake and Tsunami Program Manager, California Emergency Management Agency, Pasadena
- Dorothy Hendrickson** · Manager, Hospital Preparedness Program, Orange County Health Care Agency, Santa Ana
- Steve Jordan** · Principal, Traiden Global Solutions, San Pedro
- Martin Kuo** · Disaster Response Specialist, Buddhist Tzu Chi Foundation, San Dimas
- Gail LaPorte** · Behavioral Health Services Liaison for Disaster Planning, Orange County Health Care Agency, Santa Ana
- Scott Longhurst** · President, Trillium Companies, Huntington Beach

- DeBorah J. Lozada, Ph.D., CBCP** · President, A Business Continuity by Design, Inc., Fountain Valley
- L. Randall Lutz** · Irvine Emergency Preparedness Chairman, Church of Jesus Christ of Latter-day Saints, Irvine
- Vicki McGuinness** · Director of Emergency Services, OperationOC, Orange County Rescue Mission, Tustin
- Ken Miller, M.D., Ph.D.** · Medical Director, Orange County Fire Authority; Assistant Medical Director, Orange County Health Care Agency, Santa Ana
- Linda Morin** · EHS/Emergency Management Coordinator, Coast Community College District, Costa Mesa
- Mike Orfitelli** · Territorial Disaster Services Coordinator, The Salvation Army, West Nyack, NY
- Vicki Osborn** · Assistant Emergency Manager, Orange County Sheriff's Department, Emergency Management Bureau, Silverado
- Rick Reeder** · Battalion Chief, Orange County Fire Authority, Placentia
- Al Roth** · ASP - Director, Environmental, Health & Safety, Newport Corporation, Irvine
- Sherry Colgan Stone, Ed.D.** · Emergency Planning and Preparedness Coordinator and part-time instructor, Riverside Community College District; School-Law Enforcement Partnership Training Coordinator, part-time employee, Orange County Department of Education, Riverside
- Monica Ruzich** · Disaster Preparedness Specialist, Preparedness Health and Safety Services, American Red Cross of Orange County, Santa Ana
- Sam Stratton, M.D.** · Medical Director, Emergency Medical Services, Orange County Health Care Agency, Santa Ana
- Manny Tau, Psy.D.** · Clinical and Forensic Psychologist, Threat Management Specialist, San Clemente
- Bill Wostenberg** · Manager, Business Continuity Planning, Automobile Club of Southern California, Costa Mesa
- Corey Wyld** · Director of Connections Ministries, Magnolia Baptist Church, Anaheim
- Brian Young** · Fire Captain, Terrorism Liaison Officer, Program Coordinator, Orange County Fire Authority assigned to Orange County Intelligence Assessment Center, Silverado
- Susan Zielan** · Business Continuity Manager, Experian, Costa Mesa



Tom Broadston · Exhibitor Committee Chair, Disaster Preparedness Academy; Emergency Management Consultant

Lori Christian · Volunteer Coordinator, Employee and Volunteer Resources, American Red Cross of Orange County

Bonnie Colling · Academy Coordinator, American Red Cross of Orange County

Harry Delkeskamp* · Chief, Material Support Services, Disaster Services Human Resources, American Red Cross

Sara Kaminske* · Assistant Emergency Manager, Orange County Sheriff's Department, Emergency Management Bureau

Bridget Kelly · Director, Marketing & Public Affairs, American Red Cross of Orange County

Margery LaRue* · Assistant Director, Preparedness Health and Safety Services, American Red Cross of Orange County

Debbie Leahy-Graves* · Director, Preparedness Health and Safety Services, American Red Cross of Orange County

Michael Lee* · Disaster Services Specialist, Disaster and Client Services, American Red Cross of Orange County

Ellen Lopez* · Disaster Preparedness Manager, City of Anaheim

Vicki McGuinness* · Director of Emergency Services, OperationOC, Orange County Rescue Mission

Marsha McNamara* · Health & Safety Workplace Consultant, Preparedness Health and Safety Services, American Red Cross of Orange County

Linda Morin* · Environmental Health & Safety/Emergency Management Coordinator, Coast Community College District

Bruce Panaccione* · Curriculum Committee Chair, Disaster Preparedness Academy; Marketing Research, Automobile Club of Southern California

Monica Ruzich* · Disaster Preparedness Specialist, Preparedness Health and Safety Services, American Red Cross of Orange County

Emily Sukman · Interim Financial Development Director, Corporate Relations Officer, American Red Cross of Orange County

Holly Veale* · Division Manager, Health Disaster Management Division, Orange County Health Care Agency

Bill Wostenberg* · Manager, Business Continuity Planning, Automobile Club of Southern California

Kelly Zimmerman* · Fire Captain, Orange County Fire Authority

* Also served on DPA Curriculum Committee

We are most appreciative to our presenters and committee members for their dedication to this event.

We extend our gratitude to all the agencies that support the DPA by allowing the above members of their staff to be actively involved in Academy planning and implementation.

DISASTER PREPAREDNESS & RECOVERY ALLIANCE



Preparing for Disasters through Corporate and Community Partnerships

GET PREPARED!



The mission of the DPRA is to establish opportunities to network and share information on emergency planning, training and disaster recovery. Through the DPRA, companies, schools and community organizations share up-to-date preparedness information that assists in mitigation and continuity planning with the ultimate goal to minimize injury and damage and expedite total organizational recovery.

Monthly DPRA meetings offer guest speakers, community resources and networking opportunities.

For more information on joining the DPRA please contact:
Marsha McNamara, Corporate Education Consultant,
at (714) 481-5353 or mmcnamara@oc-redcross.org



Award for Excellence in Disaster Preparedness

Disaster Preparedness Academy

October 27, 2010

The **Award for Excellence in Disaster Preparedness** is established to recognize companies and organizations for their superior emergency preparedness plan. Past recipients of the award were chosen for their impressive overall plan or because they excelled in just one or two particular areas relating to disaster preparedness. Another objective of the award is to establish a network within Orange County in which model plans and programs could be shared with groups just starting to establish their disaster plan.

If you are part of, or know of any Orange County company, community organization, school, government agency, etc. that merits recognition because of their outstanding program, please complete the following information. Nominations can be based on one outstanding aspect of an emergency preparedness program, i.e. training, supplies, management support or participation. The American Red Cross of Orange County will follow-up to gather additional information.

1. Company/Organization Nominated _____
(We can only accept Orange County nominations)
2. Address _____
(Street) (City) (Zip)
3. Nominee's Key Contact Person _____
4. Telephone Number (_____) _____

Please answer the following questions on a separate piece of paper:

1. Briefly describe nominee's emergency preparedness plan and why they are being nominated for the Excellence in Disaster Preparedness Award.
2. What steps are taken to ensure the plan is updated on a consistent basis?
3. Add other comments or examples of excellence in disaster planning and preparedness the nominee has accomplished.

The Awards Committee will contact the nominee contact person if further information is needed. Please submit this application before September 30, 2010.

Nominated By: _____ Telephone Number (_____) _____

Congratulations to the 2009 Award Winners

Magnolia Baptist Church
Disaster Preparedness Task Force of Laguna Woods Village
Disneyland Resort
Anaheim CERT
Golden West College

Please mail application to:

American Red Cross of Orange County
Attn: Debbie Leahy-Graves
Director, Preparedness Health and Safety Services
P. O. Box 11364
Santa Ana, CA 92711-1364



American Red Cross
Orange County Chapter



PRE-ACADEMY WORKSHOPS, October 26, 2010

American Red Cross of Orange County Training Center, 600 Parkcenter Dr, Santa Ana, 92705

DISASTER PREPAREDNESS ACADEMY, October 27, 2010

Anaheim Convention Center, 800 W. Katella Avenue, Anaheim, 92802

Please complete one form for each attendee (make as many copies as necessary).

Name _____ Position _____

Company/Agency _____

Street _____ City _____ ST/Zip _____

Telephone Number (_____) _____ Email or Fax _____

WORKSHOP SELECTIONS

Pre-Academy, October 26: Orange County Red Cross Training Center
600 Parkcenter Drive, Santa Ana, 92705

Choose a training track from page 6. Track A: Track B:

Academy, October 27: Anaheim Convention Center
800 W. Katella Ave., Anaheim, 92802

Choose a workshop for each session from page 7-11 and indicate the track designator: A, B, C, D, E, F, G, or H in the spaces below:

General Session: All Participants

Session 1 _____

Session 2 _____

Session 3 _____

General Session: All Participants

Please indicate your lunch choice:

Chicken

Vegetarian

REGISTRATION FOR DPA INCLUDES:

- Pre-Academy: Hands-on, certification workshops at reduced rates.
- Academy: Two general sessions, three workshop sessions, access to the Exhibit Hall, continental breakfast, full lunch, refreshment breaks and afternoon dessert.

CONFIRMATION

You will receive a confirmation e-mail. When you receive your confirmation, please check the spelling of your name and the workshops for which you have registered. If there is an error, please contact the DPA Coordinator at (714) 481-5341. If you do not receive a confirmation, please contact us to confirm receipt of your registration. Also, electronic, on-line registration receipts are automatically transmitted.

CANCELLATIONS AND REFUNDS

Refunds may be made for cancellations received by the close of business on October 20, 2010. No refunds will be made after this date. Registrants who do not cancel and do not attend are responsible for the full registration fee. Registration may be transferred to another individual at no charge.

PARKING FEES

The City of Anaheim is the exclusive vendor for parking. Parking is \$12, cash only. This is not included in the registration fee.

REGISTER ONLINE

at www.oc-redcross.org: Complete the registration form with credit card payment information.

FEE SCHEDULE

October 26: Pre-Academy

Location: Orange County Red Cross Training Center,
600 Parkcenter Drive, Santa Ana, 92705

Pre-Academy Training Track\$80

October 27: Academy

Location: Anaheim Convention Center,
800 W. Katella Ave., Anaheim, 92802

Early Pre-Registration by September 24

Early Business\$150

Early Government/Non-Profit\$110

Pre-Registration September 25 – October 22

Business\$170

Government/Non-Profit\$130

On-Site Registration October 27\$195

Both Pre-Academy Workshops and Academy

Discounted Pre-Academy Fee of \$70 plus appropriate Academy Fee:

Early Pre-Registration by September 24

Early Business\$220

Early Government/Non-Profit\$180

Pre-Registration September 25 – October 22

Business.....\$240

Government/Non-Profit.....\$200

Pre-Academy and Academy group discount rate:

Register five or more and take \$10 off each registration fee.

TOTAL PAYMENT

Registration Fee \$ _____

Group Discount \$ - _____

TOTAL \$ _____

METHOD OF PAYMENT

Check# _____ PO# _____

- Make checks payable to American Red Cross Orange County. Indicate DPA on the check.
- Federal Tax ID # 95-2147698

Credit Card: () VISA () MC () AMEX () Discover

Card Number _____ Exp Date / Security Code _____

Signature _____ Cardholder's Name _____

SEND YOUR REGISTRATION

Mail: American Red Cross of Orange County, ATTN: DPA,
P.O. Box 11364,
Santa Ana, CA 92711-1364

E-mail or Fax: Completed registration forms with credit card payment or purchase order.

FAX: (714) 480-5007. E-mail: dpa@oc-redcross.org.

QUESTIONS

Please contact the DPA Coordinator at (714) 481-5341 or dpa@oc-redcross.org.



American Red Cross

Orange County Chapter

601 North Golden Circle
P.O. Box 11364
Santa Ana, CA 92711-1364
www.oc-redcross.org

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The American Red Cross of Orange County is grateful for the generosity of these sponsors.

