



# Westside M.A.P.S.

Marketing and Admissions Professionals for Seniors

*“L.A.’s MOST outstanding networking opportunity  
for the geriatric care community”*

**M.A.P.S. Co-Chairs:**

Susan Pomerantz  
Concepts for Living  
(818) 340-7272

Jon McCraw  
Silverado Hospice  
(310) 595-4589

*Please join us for a most delicious breakfast and a morning  
of fun and friendly networking  
hosted at THE BRAND NEW, BEAUTIFUL*

## City View Villa

515 N. La Brea  
Los Angeles 90036

**Wednesday, April 28, 2009**

8:30-10:00 AM

**Please RSVP!!!!**

**Kym Guy, Director of Marketing**  
805.490.4076 or [keguy@cityviewvilla.com](mailto:keguy@cityviewvilla.com)

**Thank you to our  
Committee Members:**

Estee Bienstock, RN  
AllPoint Home Health  
(310) 441-2009

Matthew Lefferman, DO  
Access Healthcare  
Associates  
(310) 356-8146

Willie Linsk  
The Move Managers  
(818) 753-7737

Dawneen Lorange  
Belmont Village Senior  
Living of Hollywood  
(323) 874-7711

Yael Wyte, MSW  
Leeza's Place  
(323) 460-6877

**COMPLIMENTARY VALET PARKING!!!!**

\*\*\* A donation of \$10.00 will be collected at the door \*\*\*

Mark your calendars:

May Meeting: Ocean House

June: Sunrise Santa Monica (HAPPY HOUR!)

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For more information about M.A.P.S., to be a guest speaker or to host a meeting,  
please contact either **Jon McCraw** at **Silverado Hospice**,  
(310) 595-4589, [jmccraw@silveradohospice.com](mailto:jmccraw@silveradohospice.com) or  
**Susan Pomerantz** at **Concepts for Living**,  
(818) 340-7272, [sue@conceptsforliving.com](mailto:sue@conceptsforliving.com). Thanks!



