

## MARKETING ASSOCIATE

The Covington is a Continuing Care Retirement Community located in Aliso Viejo, CA. We offer the full continuum of care from Independent Living, Assisted Living, Memory Care, and Skilled Nursing. We are looking for a Marketing person who will work with the Director of Sales and Marketing conducting a variety of sales and marketing activities designed to maintain census at the highest level possible. Among other things, this individual will be responsible for managing advertising campaigns, direct mail programs, planning and executing all marketing events, reporting, competitive analysis, outreach, meeting with prospective residents and conducting community tours as required.

Qualifications include excellent communication and organizations skills; Bachelor's Degree or 2 years related experience; proficient with Microsoft Word, PowerPoint, Excel, and contact management and graphic design software.

Please fax or email resume with cover letter and salary history to Bob Wootton @:

Fax - 949/362-5000

Email – [bwootton@thecovington.org](mailto:bwootton@thecovington.org)

NO TELPHONE CALLS PLEASE